

Elaine Rosenblum

Chief Articulation Officer
ProForm U®

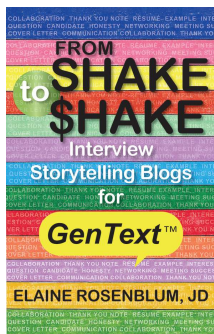
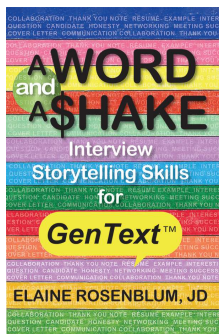
At the intersection of advancing technology and diminishing human contact, Elaine combines her corporate and legal expertise to realize her vision that collaborative communication techniques are among the most valuable professional skills in that expectations for productivity and profit margins demand them.



Entrepreneur | Author | Marketer | Attorney

Success Mentor for GenText™

Elaine teaches collaborative communication, articulation and negotiation skills to GenText™ students and professionals immersed in smart tech.



ProForm U® Founder and Chief Articulation Officer Elaine Rosenblum is a visionary and entrepreneur at heart.

Foreseeing the impact of technology on communication skills, she founded her first company, Courageous Conversation, in 2001. After co-founding Access Test Prep & Tutoring in 2006, she saw first-hand how bright students and young professionals struggled with their communications skills.

Launching ProForm U enabled Elaine to teach collaborative communication and negotiation skills not only to professionals at all levels but also to budding professionals, including students preparing for college and job interviews.

Elaine is a member of the Forbes Coaches Council and is frequently quoted as a communications expert on Forbes.com.

In 2018, Elaine published her first book, "A Word and A Shake: Interviewing Skills for GenText™." Her second book "From Shake to Shake: Interview Storytelling for GenText" is slated for publication in 2020.



As seen and heard on:



Change Your Conversation, Change Your Life™



Suggested Interview Topics

- Change Your Conversation, Change Your Life™
- Becoming a Professional Frontrunner in a High-Tech Global Culture
- The 3 Most Important Skills in Today's Workplace

Suggested Interview Questions

- How has technology affected the quality of our communications?
- What are the 3 most important skills to master to achieve one's goals?
- There are often 5 generations in the workplace. How do these groups work toward a common purpose from different perspectives?
- How do I prepare for an interview?
- I struggle with articulating my thoughts during important conversations. What can I do to improve?
- I'm used to texting, but email is preferred at work. What tips do you have to help me transition to more a formal communications style?

Book Elaine



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[@ProForm_U](https://www.instagram.com/ProForm_U)



[@ElaineRosenblum](https://www.linkedin.com/in/ElaineRosenblum)



"Coming from competitive policy debate background, where cut-throat, high speed argumentation is prioritized, it behooved me to work with Elaine on creating a meaningful interpersonal dialogue with interviewers. Moreover, she assisted me in isolating core question areas and crafting specific responses to any potential topic I might have to address. Finally, she gave me the confidence I needed to effectively carry myself in interviews."

~High school debate champion attending Georgetown University